



## NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY

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### NEWS RELEASE

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#### **NGA Announces Winner of the 2005 Innovations in Geospatial Intelligence BAA Award**

**San Antonio**—The National Geospatial-Intelligence Agency (NGA) announced today an award of approximately \$1 million to Image Matters, LLC, of Leesburg, Va., for the “2005 Innovations in Geospatial Intelligence Award.”

Managed by NGA’s InnoVision Directorate, the Innovations Award is given each year to encourage NGA partnerships with industry and academia in finding new and innovative solutions to geospatial problems. The award is presented at the annual “Geospatial Intelligence Conference,” which is hosted by the U.S. Geospatial Intelligence Foundation.

This year’s focus was on finding solutions to improve automated filtering of data that will help mitigate the volume, variety and velocities of information facing today’s analysts, and combine that filtering with an intuitive human-computer interface to facilitate the analysis process.

“We are pleased to announce that Image Matters LLC is this year’s winner for their proposal, ‘Automated Information Triage for Deep Geospatial Analysis,’” said Jaan Loger, director of the InnoVision Directorate. “Because of the enormous amounts of data that come from numerous sources in different formats, intelligence analysts need automated processes that can identify and organize contextually relevant types of data.”

The Selection Committee, headed by Steven Homeyer, Ph.D, director of the Basic Research Office in NGA’s InnoVision Directorate, reviewed 50 proposals in the course of making the selection. “We received many excellent proposals, so it was a difficult decision. We are excited about giving this opportunity to Image Matters LLC,” said Homeyer.

Harry Niedzwiadek, Chief Executive Officer of Image Matters, accepted the award.

NGA is a national intelligence and combat support agency whose mission is to provide timely, relevant and accurate geospatial intelligence in support of national security. Geospatial intelligence is the exploitation and analysis of imagery and geospatial

information to describe, assess and visually depict physical features and geographically referenced activity on the earth. Headquartered in Bethesda, Md., NGA has major facilities in the Washington, D.C., Northern Virginia and St. Louis, Mo., areas with NGA support teams worldwide.